Community Revitalization Initiative

FACT SHEET

Overview
Chevron Richmond* announced a $15.5 million investment in Richmond to create jobs, grow small businesses, expand job training opportunities and improve schools over the next five years. The Community Revitalization Initiative focuses on Economic Development and Education – issues that community leaders have identified as essential to Richmond's long-term success. The investment is the company's largest in Contra Costa County.

Economic Development
Chevron will direct $10 million to fund a long-term economic development plan that will target Richmond neighborhoods, such as North Richmond, the Iron Triangle and Atchison Village, which have traditionally been overlooked. The plan will include support for new and existing programs to increase job training, small business development and new business recruitment.

Improving Local Schools
An additional $5.5 million will be invested in local education programs to improve test scores and help prepare students for college and careers in emerging industries. The funding will be concentrated on expanding science, technology, engineering and math (STEM) programs, increasing professional development for teachers and creating state-of-the-art science and math laboratories.

Collaborative Planning Process
Starting in 2011, leaders from Chevron Richmond envisioned making a community investment with lasting impact, developed with the community's input. Chevron Richmond hired a local economic and community development expert, Emerald HPC International, along with cross-agency data management expert AJW, Inc. and convened a Steering Committee of community stakeholders, representing business, neighborhoods, public safety, education and non-profit organizations to help identify high priority needs in Richmond.

Program Highlights
Over the next five years, the initiative will utilize several “best practices” to resolve local economic development challenges, including:

- Developing partnerships with local lending institutions to provide loans for small businesses and homeowners.
- Fostering greater collaboration among businesses, nonprofits and community colleges to increase job training and adult education programs for Richmond workers.
- Incentivizing Richmond businesses to hire Richmond workers.

*Chevron Richmond is shorthand for Chevron U.S.A. Inc.'s Richmond Refinery and its other divisions located in Richmond.
Next Steps
The announcement on Tuesday marks the launch of the program's implementation phase. An Advisory Board will oversee the work of the team tasked with mapping out the Initiative's rollout over the next five years.

Community Revitalization Initiative Steering Committee
The Community Revitalization Initiative was developed with input and feedback from the following community stakeholders:

1. Andrea Bailey Community Engagement Manager, Chevron
2. Don Gilmore Executive Director, CHDC
3. Andy Wong President, AJW, Inc.
4. Keith Archuleta Trainer/Consultant, Emerald HPC
5. Iris Archuleta Trainer/Consultant, Emerald HPC
6. Dr. Henry Clark Executive Director, West County Toxics Coalition
7. Oscar Dominguez Director, Small Business Development Center
8. Sal Vaca Director, RichmondWorks, City of Richmond
9. Jane Fischberg President and Executive Director, Rubicon
10. Judy Morgan President and CEO, Richmond Chamber of Commerce
11. Nia Rashidchi Asst. Superintendent, West Contra Costa Unified School District (WCCUSD)
12. Katrinka Ruk Executive Director, Council of Industries
13. Bill Lindsey City Manager, City of Richmond
14. Adam Kruggel Executive Director, CCISCO
15. Alex Gomez Executive Director, West Contra Costa Business Development Center
16. Annie King-Meredith Project Manager, Contra Costa County Department of Employment and Human Services
17. Remy Goldsmith Community Affairs, Doctors Medical Center
18. Linda Jackson Retired Executive Director, West Contra Costa Unified School District (WCCUSD)
19. Armando Viramontes Government & Community Relations, Lawrence Berkeley National Lab
20. Luz Gomez Deputy Chief of Staff, Office of Supervisor John Gioia
21. La Quita Cole North Richmond Resident & Faith Community Representative
22. Karen Norwood Training & Facilities Manager, Kaiser Permanente
23. Leah Casey Community Engagement Specialist, Chevron
24. Amanda Elliott Executive Director, Richmond Main Street
25. Gonzalo Rucobo Executive Director, Bay Area Peacekeepers
26. Chris Magnus Chief of Police, City of Richmond
27. Dr. Bruce Harter Superintendent, West Contra Costa Unified School District (WCCUSD)
28. Donny Gordon County Probation Officer, Contra Costa County Sheriff’s Dept.
29. Mark Williams Contra Costa County Sheriff’s Dept.
30. Colin Craig Trainer/Senior Partner, Different Tracks Global, Ireland
31. Ben Craig Trainer/Partner, Different Tracks Global, Ireland
32. James Hyde Trainer, Different Tracks Global, US
33. Jaap van der Sar Trainer, Different Tracks Global, Netherlands